

## How to Record Great Audio for Your Video

VIDEO	AUDIO
<i>U of A System Logo</i>	<i>Intro music under VO</i>
<i>Talent on camera on location. Talent is a long way from camera having to shout the lines to be heard. Text of dialogue is shown at the bottom of screen while talent is long distance from camera:</i>	<p><i>Talent:</i>  “Hello. I’m Ricky Blair, with the U of A System Division of Agriculture Cooperative Extension Service. I am a videographer and motion graphics designer. Today I want to show you some tips about how to record great audio for your video.  Tip #1:</p>
<p><i>Cut to:</i>  <i>Talent is suddenly close to camera making audio better quality.</i></p> <p><i>Talent steps back a small amount.</i></p>	<p>“Make sure you are standing close enough to your smart phone using the microphones on your phone. This works great.</p> <p>I can even step back a bit, but don’t get too much further away, because the further away you get, the more noise and distraction.</p>
<p><i>Cut to:</i>  <i>Talent is using leaf blower while trying to talk over the noise.</i></p>	<p><i>Audio from camera:</i>  “If your demonstration is noisy, it’s probably best to record your audio separately from your demonstration.  <i>V/O Audio over nat sound:</i>  “That will enable you to lower the volume of the noise generated by your demonstration while you describe the action.</p>
<p><i>Cut to:</i>  <i>Talent CU outdoors in front of windy trees.</i></p>	<p><i>Audio from camera with wind noise</i>  “Sometimes when you are recording outside, wind noise is going to be a problem, especially if you are using the microphones on your smart phone. There are really 3 solutions. The first of course is to record your audio separately from your action.</p>
<p><i>Cut to:</i>  <i>Talent CU outdoors in front of building.</i></p>	<p><i>Audio from camera no wind noise</i>  “Another solution is to try to move somewhere where you have a structure or a building that blocks the wind from hitting your microphones that are on your smartphone.</p>
<p><i>Cut to:</i>  <i>Talent CU outdoors in front of building. Talent is now wearing and using a lapel mic.</i></p>	<p>“Another solution is to use a lapel mic that is attached to your smart phone. There are certain models that will fit your phone. Check our website for recommendations.</p>

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<i>Cut to: CU of lapel mic on shirt tucked behind shirt collar.</i>	<i>"If you are still having trouble with wind noise, even with the lapel mic, try tucking it in behind the shirt collar to block the wind even further.</i>
<i>Cut to: Talent CU on camera. Camera adjusts to show both talent and small area of tile floor.</i>  <i>Camera operator moves away from talent to WS showing large portion of floor. Audio becomes "roomy".</i>	<i>"If you want to do a demonstration and talk about it on camera, then the mics on your smart phone should work fine, as long as you stay close enough.</i> <i>"But if you need to show a larger area while you are doing your demonstration, then you might be getting too far away from your action to get good audio.</i>
<i>Cut to: WS showing talent speaking during demo with tile floor in foreground.</i>  <i>Cut to: WS showing action with tile floor in foreground.</i>	<i>"One solution is to use a lapel mic with a long extension plugged into your phone.</i>  <i>V/O Audio over nat sound: "You can also of course record your voice-over separate from your action.</i>
<i>Cut to: Talent sitting at computer on webcam. Head begins at bottom of the screen. As he talks, he moves closer to the camera for better audio and framing.</i>	<i>"When you are using your webcam, the same principles apply. You want to get close enough for good audio and good framing for your video.</i>
<i>UAEX.EDU graphic</i>	<i>V/O Audio over graphics: "For even more information about how to create great video, check out Kerry's video titled "Basic Video Tips" along with other information about captioning and uploading to YouTube and Facebook on our website.</i>
<i>U of A System logo</i>	